



BONA PHANDLE MEDIA

Billboards | Taxi advertising | LED Screen Ads



LED Screen

Advertising Portfolio

Contact us at

kanya@bonamedia.co.za

060 793 8868

Contact us for availability



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Outdoor LED Screen Advertising

Network Information

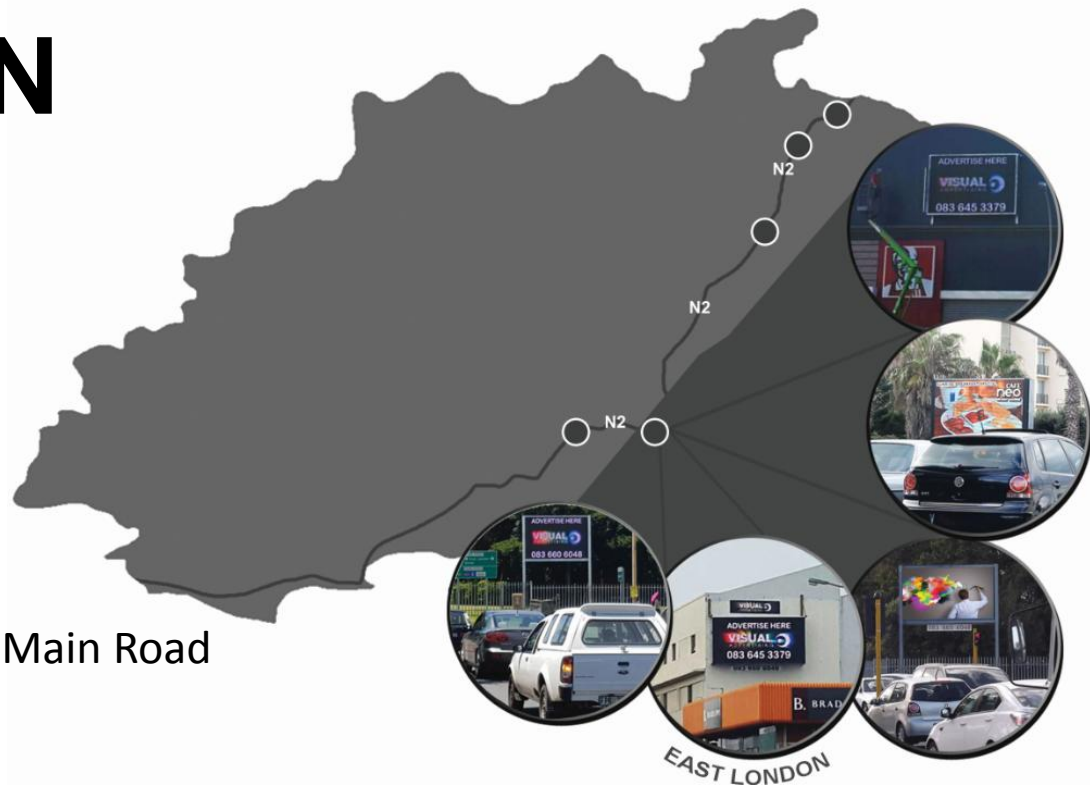
EAST LONDON

Networks

Total Number of Screens: 6

Screen Locations

1. East London Beach Front
2. Fleet Street
3. Oxford Street
4. Oxford Street – Facing Amalinda Main Road
5. Commercial Road
6. CBD – Terminus Street
(Opposite Gillwell Taxi Retail Park)





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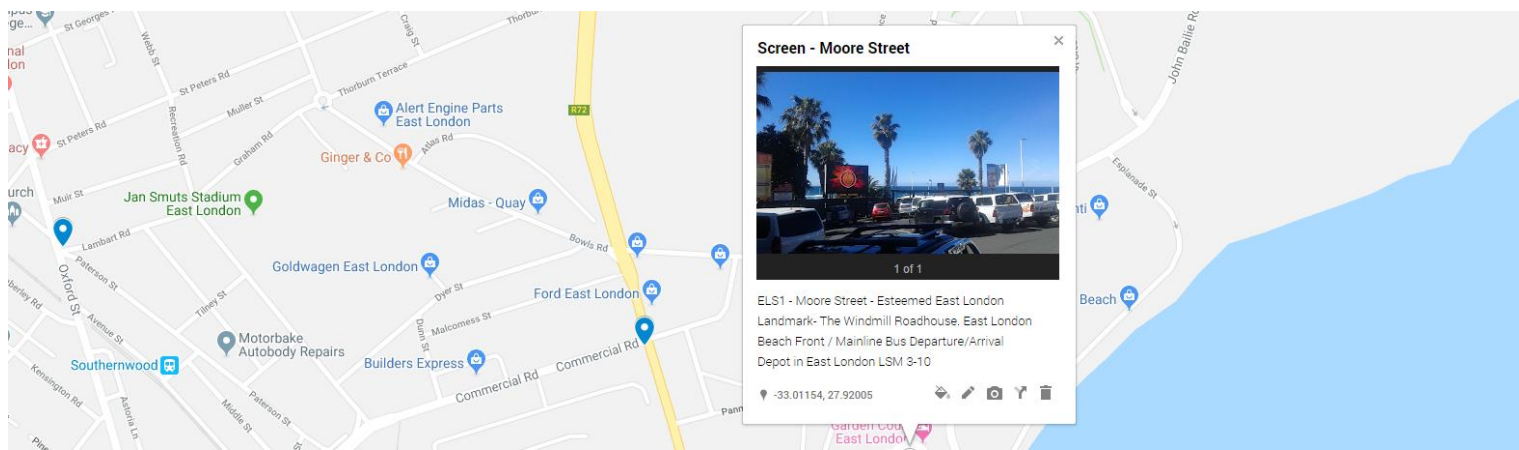
Outdoor LED Screen Advertising

Network Information

Site Name: East London Beach Esplanade, East London, Eastern Cape

Location Name:	Windmill Roadhouse, East London Beach Front ,East London (LSM 3-10)
Screen Size:	3.84m x 2.56m
Location Details:	East London's most renowned landmark and meeting place. On the East London Beachfront most tourists stop here and the main line touring buses arrive and depart for National locations at the Windmill Roadhouse

Map:





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Outdoor LED Screen Advertising

Network Information

Site Name: East London Beach Esplanade, East London, Eastern Cape

Location Name:

Windmill Roadhouse, East London Beach Front ,East London (LSM 3-10)

GPS Co-ordinates:

-33 01 16 01 27 92 00 90

Average Traffic Count:

1 225 000 – monthly vehicles estimate

Photos:





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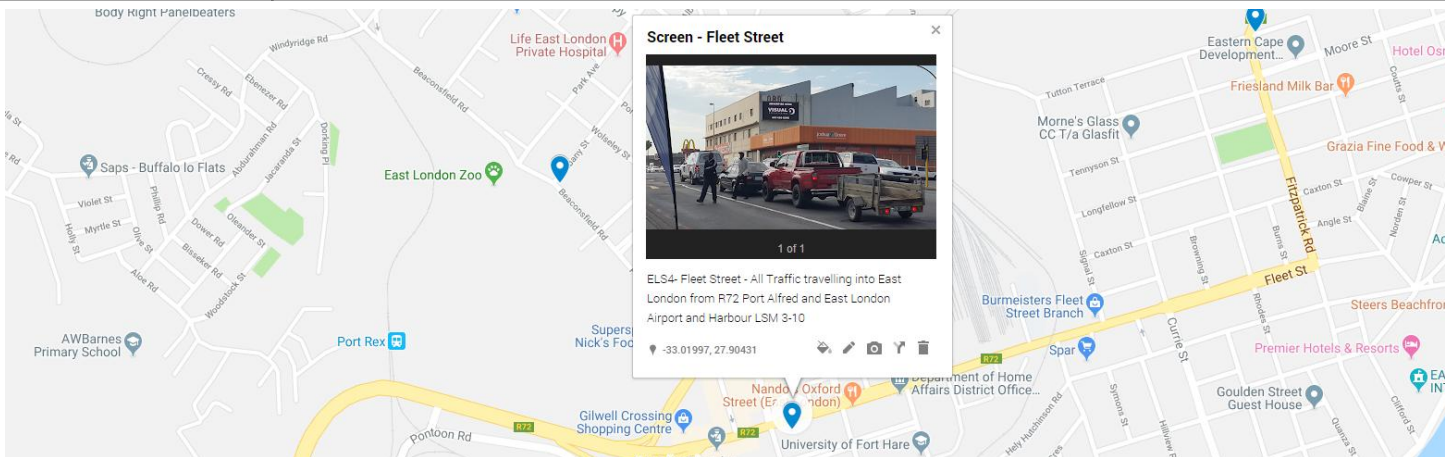
Outdoor LED Screen Advertising

Network Information

Site Name: Fleet Street, East London, Eastern Cape

Location Name:	Fleet Street, East London (LSM 3-10)
Screen Size:	6m x 3m
Location Details:	Main Road coming into East London from East London Airport. All traffic driving into East London from Port Elizabeth on the busy N2 will view the screen

Map:





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Outdoor LED Screen Advertising

Network Information

Site Name: Fleet Street, East London, Eastern Cape

Location Name:	Fleet Street, East London (LSM 3-10)
GPS Co-ordinates:	-33 02 02 07 27 90 30 61
Average Traffic Count:	3 925 000 – monthly vehicles estimate

Photos:





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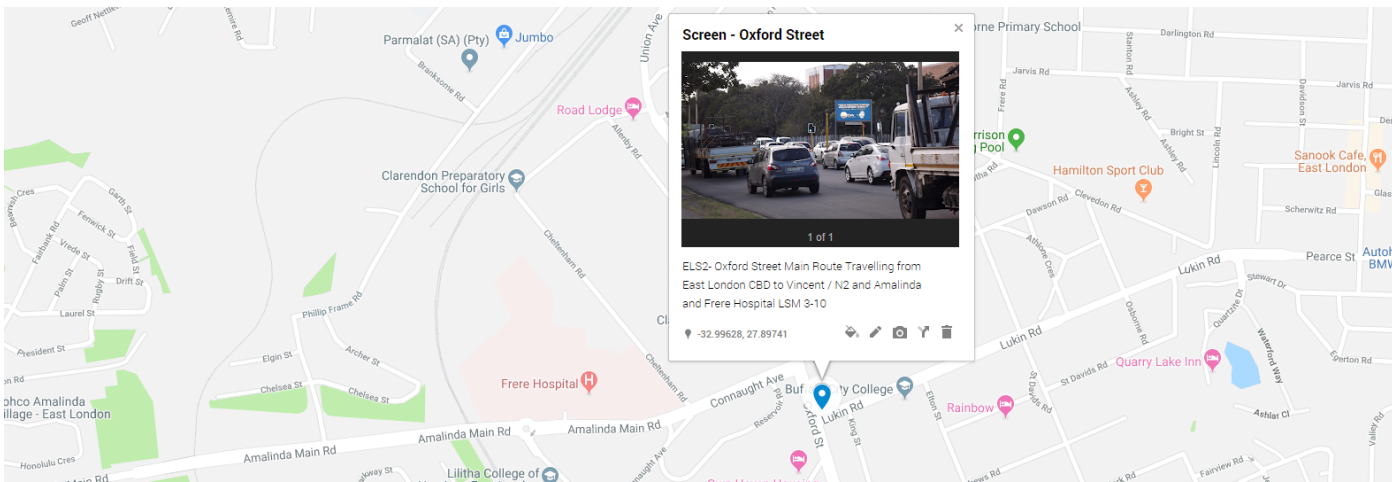
Outdoor LED Screen Advertising

Network Information

Site Name: Oxford Street, East London, Eastern Cape

Location Name:	Oxford Street, East London (LSM 3-10)
Screen Size:	4.096m x 2.3m
Location Details:	East London's busiest main road, all traffic driving from CBD to Amalinda and Vincent will view the screen. Screen located at a intersection opposite Buffalo City FET College

Map:





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Outdoor LED Screen Advertising

Network Information

Site Name: Oxford Street, East London, Eastern Cape

Location Name:	Oxford Street, East London (LSM 3-10)
GPS Co-ordinates:	-32 99 61 45 27 89 75 98
Average Traffic Count:	2 225 000 – monthly vehicles estimate

Photos:





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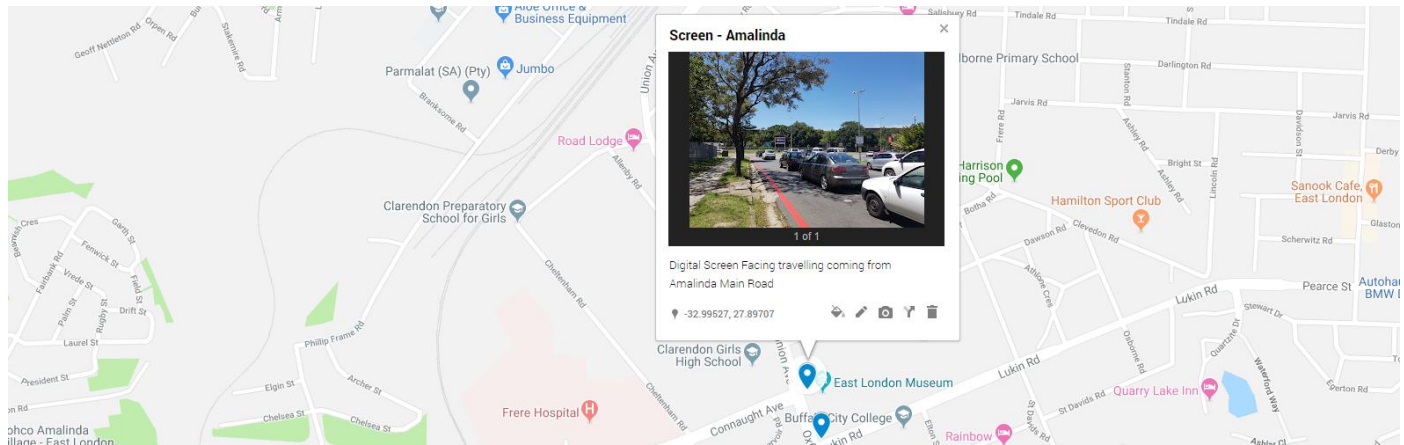
Outdoor LED Screen Advertising

Network Information

Site Name: Oxford Street, East London, Eastern Cape

Location Name:	Oxford Street – Facing Amalinda Main Road, East London (LSM 3-9)
Screen Size:	3.84m x 2.56m
Location Details:	Directly in front of three lane traffic travelling from the busy Amalinda Main Road-Past main state hospital Frere Hospital to main T-Junction intersection of Oxford Road. Can be seen by all 3 lanes of traffic turning either to Vincent or East London CBD

Map:





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Outdoor LED Screen Advertising

Network Information

Site Name: Oxford Street, East London, Eastern Cape

Location Name:	Oxford Street – Facing Amalinda Main Road, East London
GPS Co-ordinates:	-32 99 53 20 27 89 71 26
Average Traffic Count:	3 725 000 – monthly vehicles estimate

Photos:





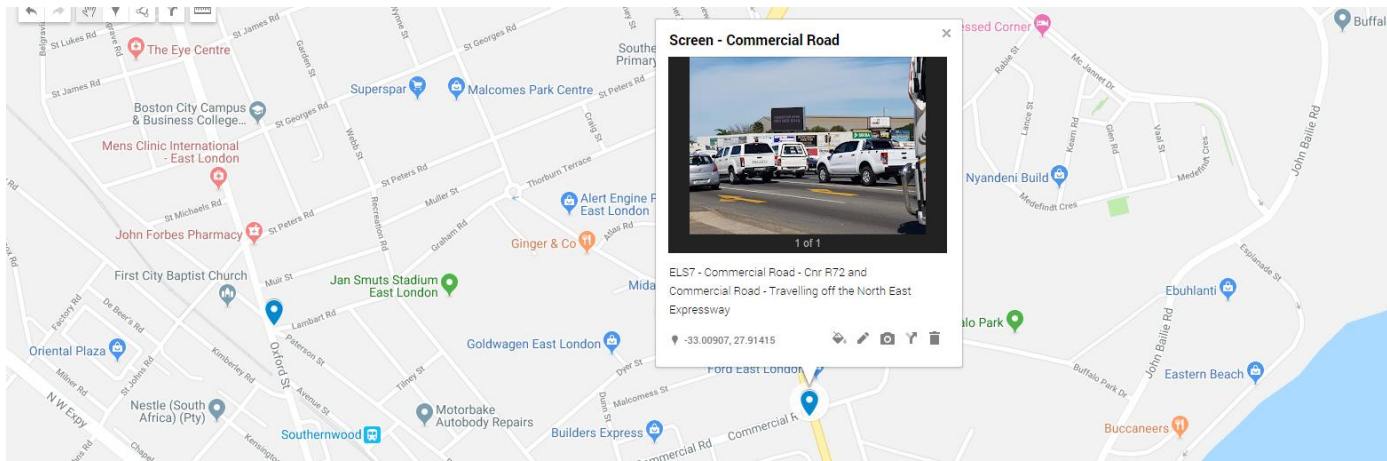
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Outdoor LED Screen Advertising Network Information

Site Name: Commercial Road, East London, Eastern Cape

Location Name:	Cnr Fitzpatrick Road (R72) and Commercial Road East London (LSM 5-10)
Screen Size:	3.84m x 2.56m
Location Details:	All traffic travelling from main route R72 Fitzpatrick Road to city centre. Cnr of Fitzpatrick Road and Commercial Road at the busy industrial park – Arcadia Park

Map:





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Outdoor LED Screen Advertising

Network Information

Site Name: Commercial Road, East London, Eastern Cape

Location Name:

Commercial Road, East London (LSM 5-10)

GPS Co-ordinates:

-33 00 91 01 27 91 41 34

Average Traffic Count:

3 500 000 monthly vehicles estimate

Photos:





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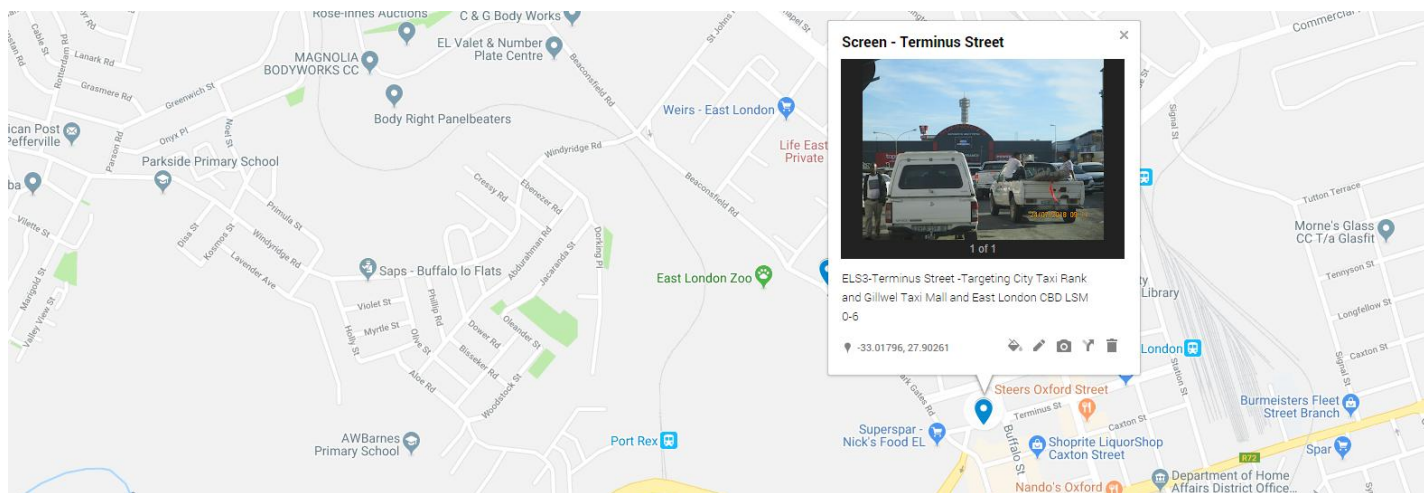
Outdoor LED Screen Advertising

Network Information

Site Name: Terminus Street, East London, Eastern Cape

Location Name:	Terminus, East London (LSM 0-6)
Screen Size:	3.84m x 2.56m
Location Details:	Can be seen from all traffic coming to Gillwell Taxi Retail Park and is behind City Taxi Rank. This Screen is perfectly located in East London's busy CBD area and target both pedestrians and vehicle traffic.

Map:





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Outdoor LED Screen Advertising

Network Information

Site Name: Terminus Street, East London, Eastern Cape

Location Name:

Terminus Street, East London (LSM 0-5)

GPS Co-ordinates:

-33 01 80 47 27 90 21 30

Average Traffic Count:

2 950 000 – monthly vehicles estimate

Photos:





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Outdoor LED Screen Advertising

Network Information

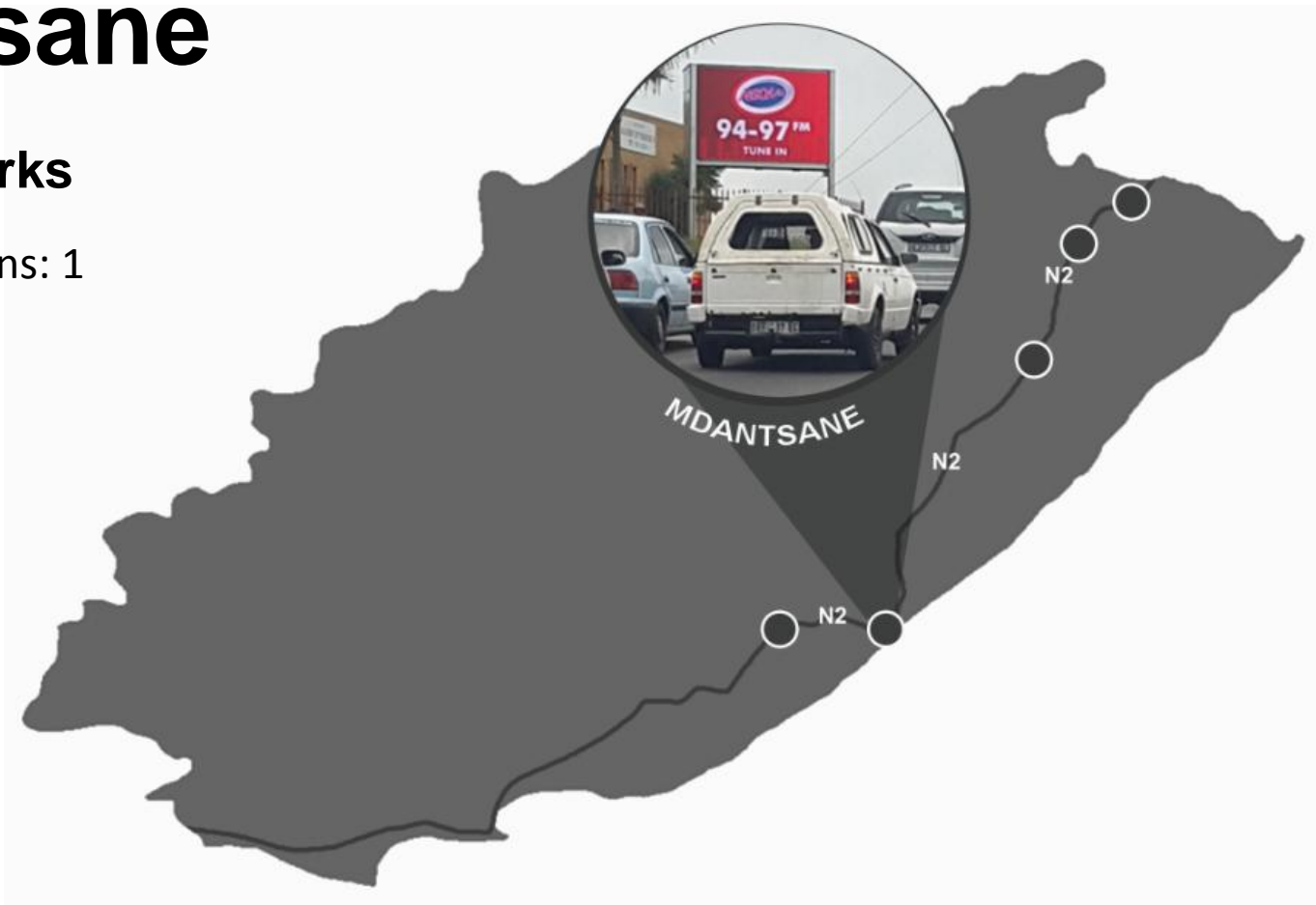
Mdantsane

Networks

Total Number of Screens: 1

Screen Locations

1. Qumza Highway





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Outdoor LED Screen Advertising

Network Information

Site Name: Qumza Highway, Mdantsane, Eastern Cape

Location Name:	Qumza Highway, Mdantsane (LSM 0-6)
Screen Size:	3.84m x 2.56m
Location Details:	Qumza Highway - Mdantsane. Major traffic circle for all traffic travelling in and out of Mdantsane. All traffic coming from main taxi rank will see the screen

Map:



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Network Information

Site Name: Qumza Highway, Mdantsane, Eastern Cape

Location Name:	Qumza Highway, Mdantsane (LSM 0-6)
GPS Co-ordinates:	-32.93 95 31, 27.75 74 95
Average Traffic Count:	2 750 000 – monthly vehicles estimate

Photos:





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Network Information

KING WILLIAMS TOWN

Network

Total Number of Screens: 1



Screen Location

1. Alexandra Road



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Network Information

Site Name: Alexandra Road, KWT, Eastern Cape

Location Name:	Alexandra Road, King Williams Town (LSM 2-10)
Screen Size:	3.84m x 2.56m
Location Details:	Main intersection from N2 King Williams Town to Bhisho. All traffic travelling from N2 Port Elizabeth/ Grahamstown to King Williams Town/ Bhisho will see the screen.

Map:





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Network Information

Site Name: Alexandra Road, KWT, Eastern Cape

Location Name:

Alexandra Road, King Williams Town (LSM 2-10)

GPS Co-ordinates:

-32 88 35 08 27 39 58 01

Average Traffic Count:

2 225 000 – monthly vehicles estimate

Photos:





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Network Information

QUEENSTOWN

Networks

Total Number of Screens: 2

Screen Locations

1. Cathcart Street – N6
2. Cathcart Street
Komani CBD – coming soon





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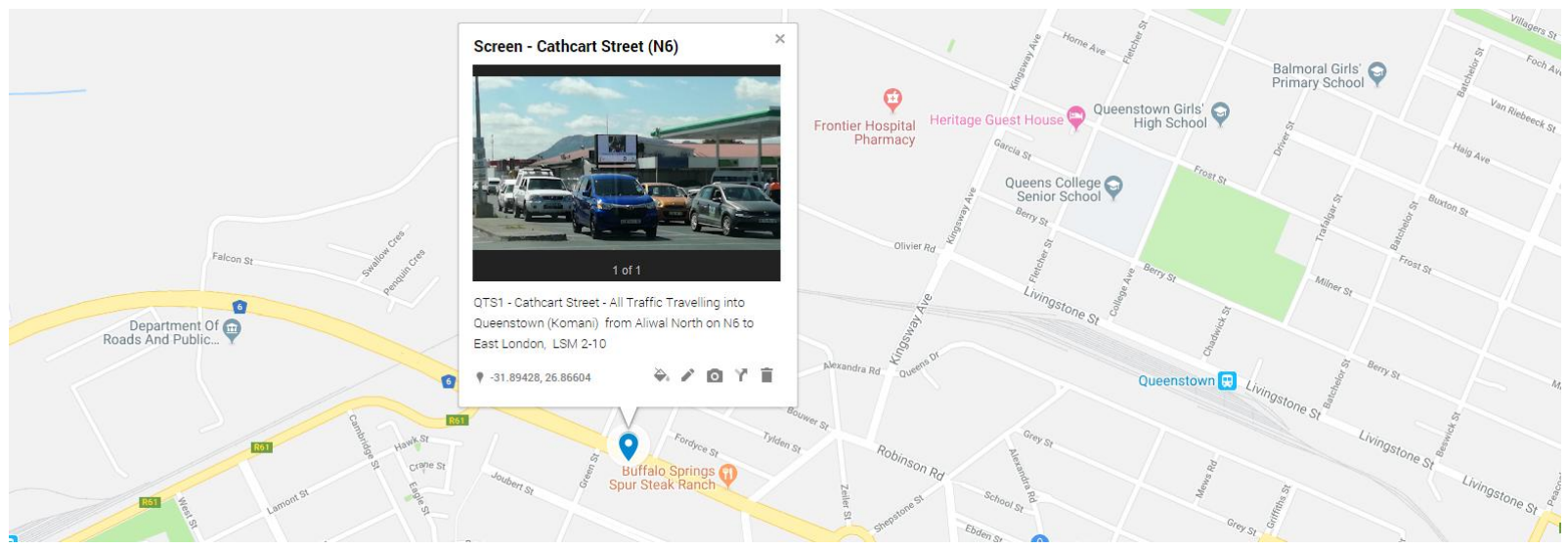
Outdoor LED Screen Advertising

Network Information

Site Name: Komani (Queenstown) N6

Location Name:	N6 – Cathcart Street, Queenstown (LSM 2-10)
Screen Size:	3.84m x 2.56m
Location Details:	Located on the National N6. Screen faces traffic travelling from Aliwal North to East London

Map:





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Network Information

Site Name: Komani (Queenstown) N6

Location Name:	N6 – Cathcart Street, Queenstown (LSM 2-10)
GPS Co-ordinates:	-31 89 42 28 26 86 604
Average Traffic Count:	3 425 000 – monthly vehicles estimate

Photos:





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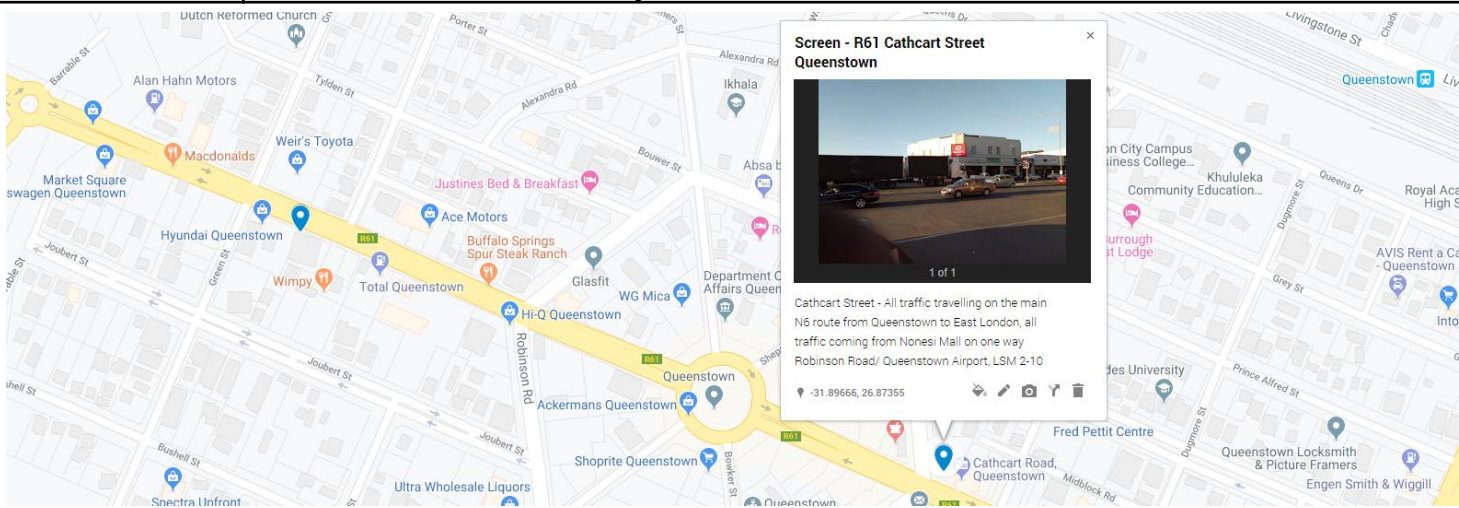
Outdoor LED Screen Advertising

Network Information

Site Name: Komani (Queenstown) N6

Location Name:	N6 – Cnr Robinson Street and Cathcart Street, Queenstown (LSM 2-10)
Screen Size:	2.88m x 2.56m
Location Details:	Cnr Robinson Street and Cathcart Street (N6) - All traffic travelling on the main N6 route from Queenstown to East London, all traffic coming from Nonesi Mall on one way Robinson Road

Map:





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Outdoor LED Screen Advertising

Network Information

Site Name: Komani (Queenstown) N6

Location Name:	N6 – Cnr Robinson Street and Cathcart Street, Queenstown
GPS Co-ordinates:	-31 89 42 28 26 86 604
Average Traffic Count:	3 425 000 – monthly vehicles estimate

Photos:





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Outdoor LED Screen Advertising

Network Information

MTHATHA

Networks

Total Number of Screens: 2

Screen Locations

1. Nelson Mandela Drive N2
2. Mthatha Plaza/ Taxi Rank





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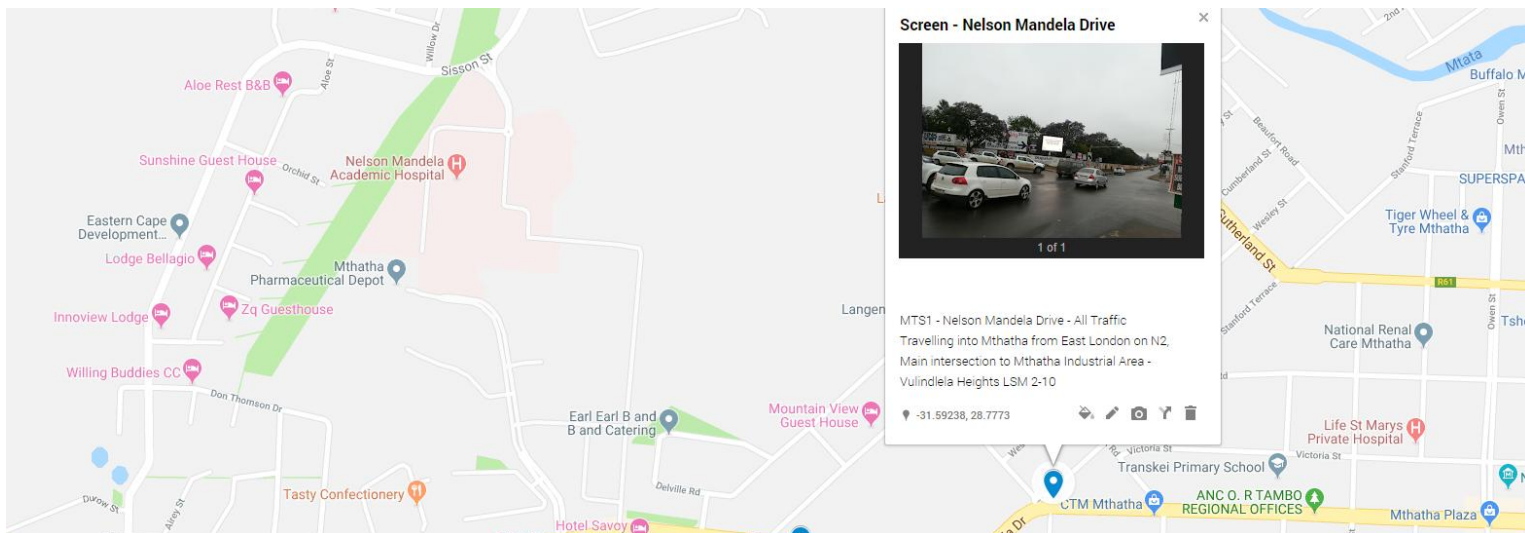
Outdoor LED Screen Advertising

Network Information

Site Name: Nelson Mandela Drive, Mthatha, Eastern Cape

Location Name:	Nelson Mandela Drive, Mthatha (LSM 2-10)
Screen Size:	3.84m x 2.56m
Location Details:	First main commercial intersection coming from N2 East London. This is the main intersection leading to Mthatha Industrial and Residential Areas.

Map:





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Network Information

Site Name: Nelson Mandela Drive, Mthatha, Eastern Cape

Location Name:	Nelson Mandela Drive , Mthatha (N2) (LSM 2-10)
GPS Co-ordinates:	-31 59 24 62 28 77 98 03
Average Traffic Count:	2 525 000 – monthly vehicles estimate

Photos:





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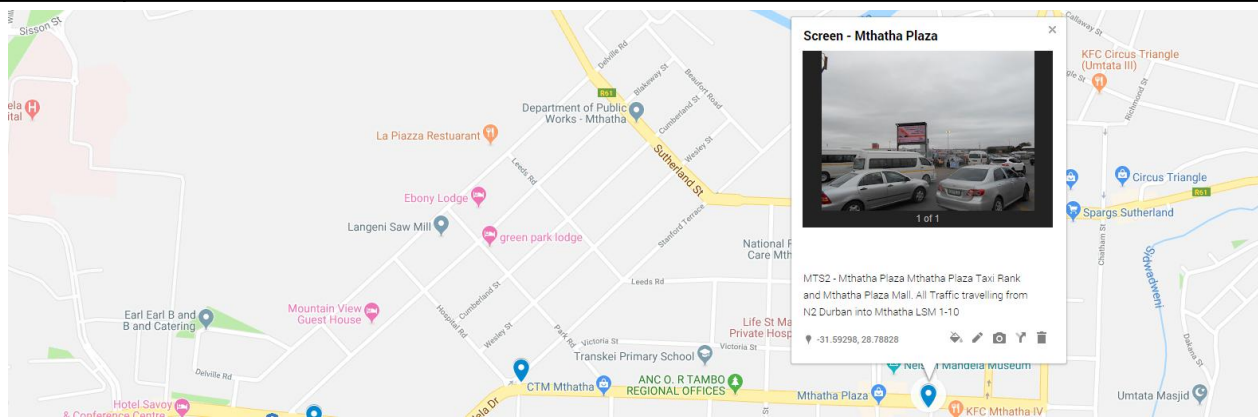
Outdoor LED Screen Advertising

Network Information

Site Name: Mthatha Plaza/ Taxi Rank, Mthatha, Eastern Cape

Location Name:	Mthatha Plaza /Taxi Rank (LSM 2-10)
Screen Size:	4.096m x 2.3m
Location Details:	The busiest hot spot in Mthatha. Screen is facing the Mthatha Plaza / taxi rank with millions of viewers coming from all areas within the Villages of the former Transkei, N2 from Durban and R61 from Port St Johns/ Limbode

Map:





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Network Information

Site Name: Mthatha Plaza Taxi Rank, Mthatha, Eastern Cape

Location Name:

Mthatha Plaza Taxi Rank (LSM 2-10)

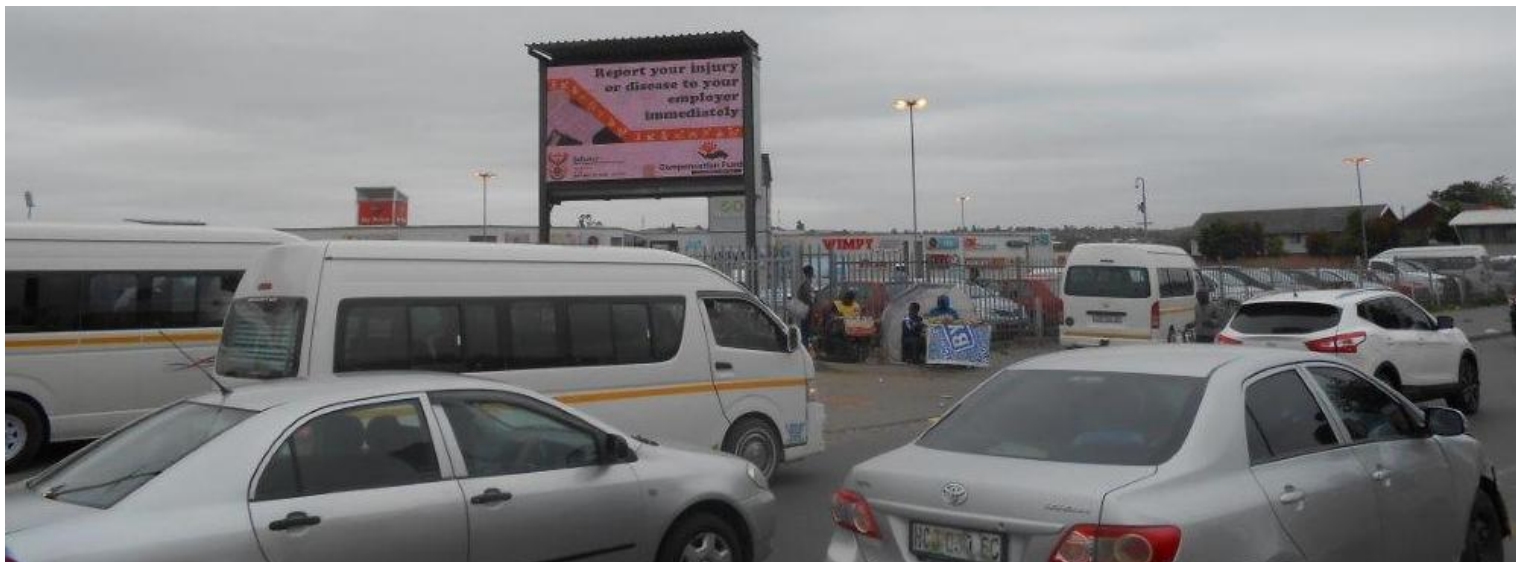
GPS Co-ordinates:

-31 59 29 87 28 78 80 48

Average Traffic Count:

3 281 000 – monthly vehicles estimate

Photos:





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Billboards | Taxi advertising | LED Screen Ads

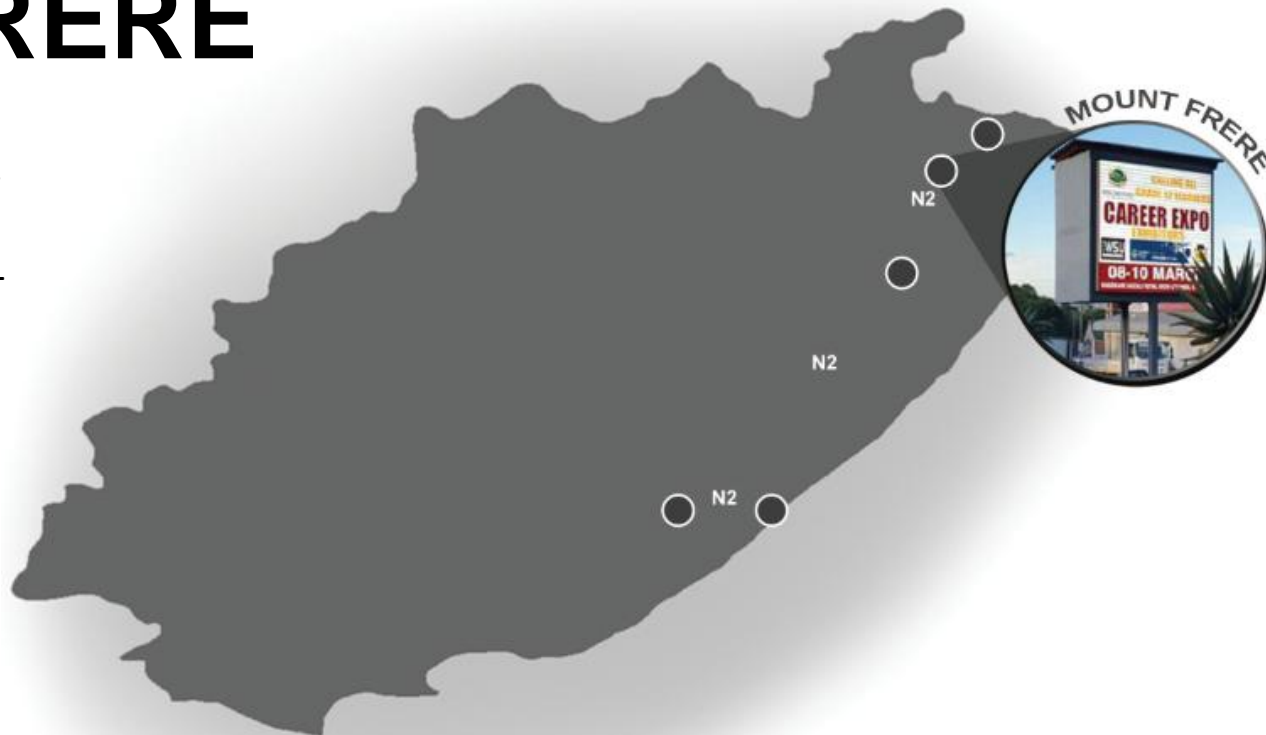
Outdoor LED Screen Advertising

Network Information

MOUNT FRERE

Networks

Total Number of Screens: 1



Screen Location

1. N2 Mount Frere



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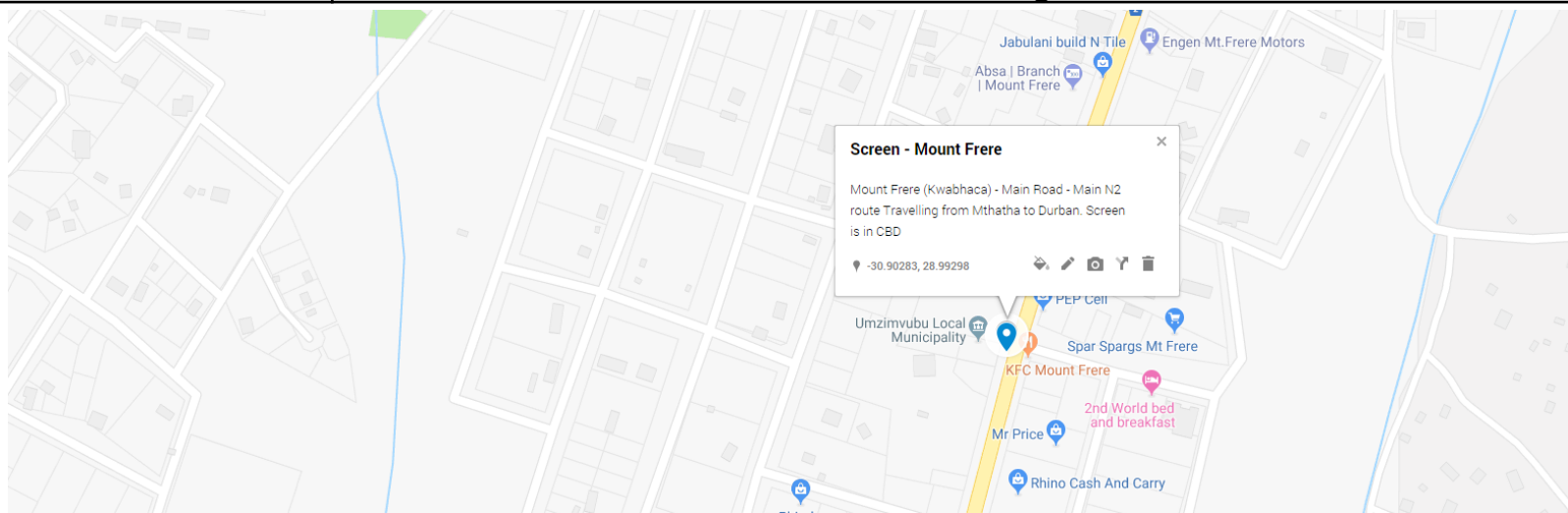
Outdoor LED Screen Advertising

Network Information

Site Name: Mount Frere, Mthatha, Eastern Cape

Location Name:	Mount Frere (LSM 2-10)
Screen Size:	1.92m x 1.44m
Location Details:	Located on the busy N2 travelling from Mthatha to Durban. Screen is double sided and can be seen from traffic travelling to and from Durban.

Map:





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Outdoor LED Screen Advertising Network Information

Site Name: Mount Frere, Mthatha, Eastern Cape

Location Name:	Mount Frere (LSM 2-10)
GPS Co-ordinates:	-30 90 23 88 28 99 31 71
Average Traffic Count:	1 225 000 – monthly vehicles estimate

Photos:





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Outdoor LED Screen Advertising

Network Information

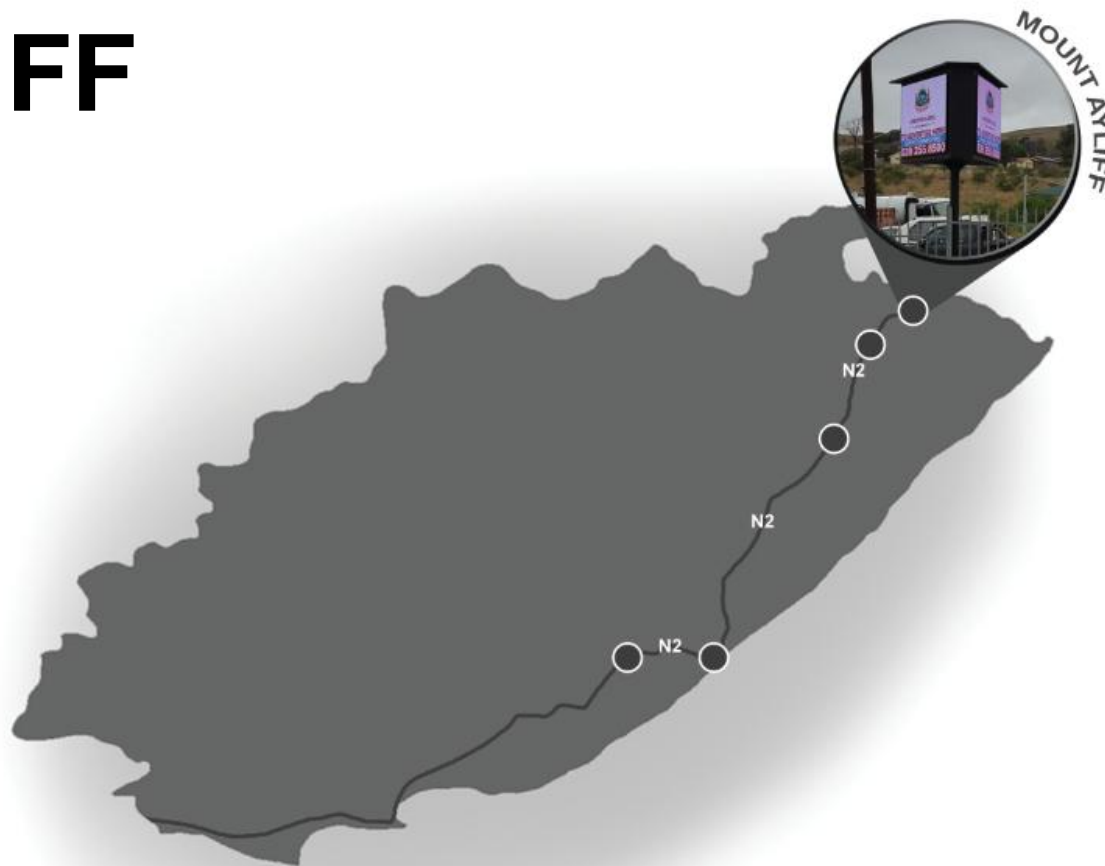
MOUNT AYLIFF

Networks

Total Number of Screens: 1

Screen Location

1. Main Road, Mount Ayliff





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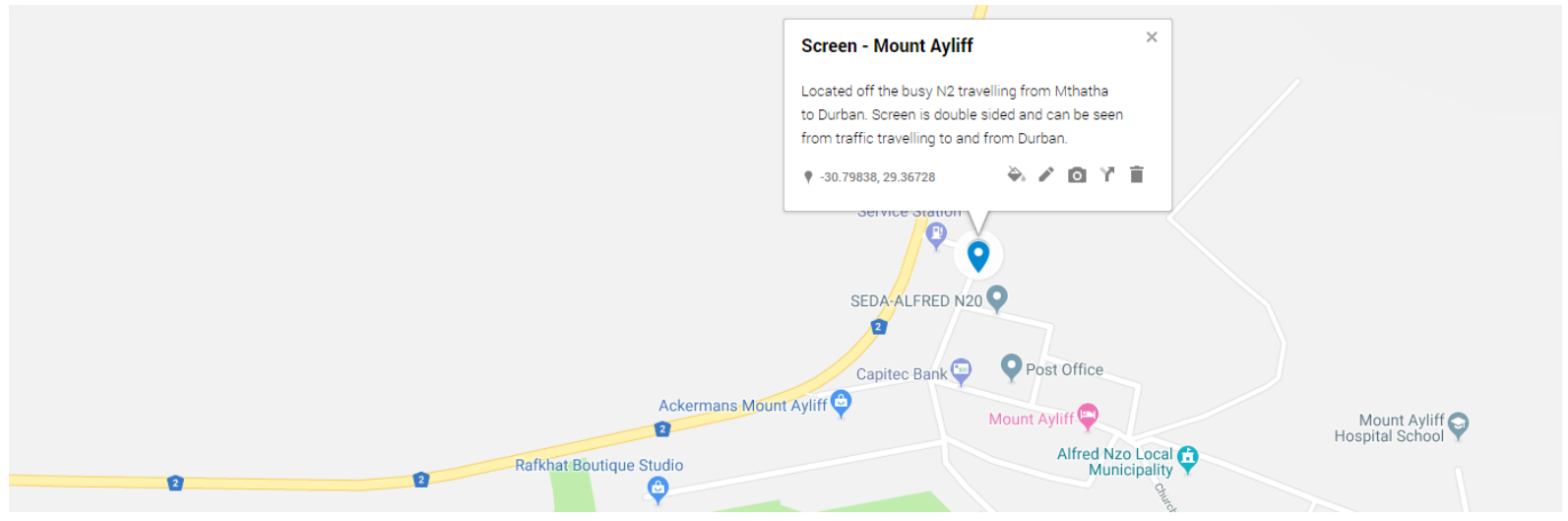
Outdoor LED Screen Advertising

Network Information

Site Name: Mount Ayliff, Eastern Cape

Location Name:	Mount Ayliff (LSM 2-10)
Screen Size:	1.92m x 1.44m
Location Details:	Located off the busy N2 travelling from Mthatha to Durban. Screen is double sided and can be seen from traffic travelling to and from Durban.

Map:





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Billboards | Taxi advertising | LED Screen Ads

Outdoor LED Screen Advertising

Network Information

Site Name: Mount Ayliff, Eastern Cape

Location Name:	Mount Ayliff (LSM 2-10)
GPS Co-ordinates:	-30 79 87 39 29 36 70 87
Average Traffic Count:	1 225 000– monthly vehicles estimate

Photos:

